



Placement Audit

Engineering and Business Administration courses are professional education which has direct impact on the employability of the student. With over fifteen lakh engineers graduating and six lakhs management students passing out each year from the innumerable engineering and management institutions, the performance of these institutions in terms of being able to find a suitable employment certainly needs introspection. Even though the enrolment in Business Management programme is very high, only seven percent of the students turn out to be employable. Except IIMs, very few of these management institutes can boast of quality education that can help secure quality employment.

The credibility of an engineering college or business school inter alia depends on their ability to provide suitable employment after the completion of professional courses. The brand visibility is ascertained by the ability of these engineering colleges and B Schools to attract recruiters from corporates of repute with an aim to provide fruitful employment for their students.

Infomerics Analytics and Research Pvt Ltd, have a team of analytical experts who prepare an institutions placement report which details various aspects with regard to placement of students post completion of their professional education. The Placement Report articulates and authenticates the details of placement statistics – job function, sector of employment, location, recruiters details, etc and is a comprehensive report on the performance of the institution as regards to placement. The placement report is prepared in sync with the guidelines of Indian Placement Reporting Standards(IPRS) which provides a comprehensive reporting standard.

BENEFITS

- Comprehensive report on institutions job placement statistics.
- Enhances public image of the institution with all stakeholders
- Provides reliability and accuracy to the institutions job placement data.
- Enhances brand visibility & and reputation
- Quality placements attracts better student intake.
- Attracts reputed corporates for placement of students.
- Third party independent evaluation of placement position of the institution.
- Provides accuracy of data on placement.
- Provides platform for access to quality students
- Helps create diverse roles and opportunities for employers.
- Information regarding salary and non-salary information.
- Information regarding placement statistics across function. Sector and location.

PROCESS

- **Signing of mandate for conducting Placement Reporting Services**
- **Collection of Information & documents for verification**
- **Verification of placement data**
- **Discussions with the management of the Institution**
- **Verification of placement data**
- **Validation of placement data**
- **Preparation of placement report**
- **Verification of report by institution**
- **Publication of placement report**

Infomerics Analytics and Research Pvt Ltd

Formerly Infomerics Rating & Research Pvt Ltd
Flat No 104/106/108 Golf Apartments. Sujan Singh Park,
Maharishi Raman Marg, New Delhi 110 003, India
✉ iar@infomerics.com ☎ 011-45579024 | 41735279

